



Northern Valleys NEWS

Advertising rates and sizes 2017

It's your NEWS
in the Northern Valleys

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The Northern Valleys News is a free monthly community newspaper focused on community events and local people in the Northern Valleys region.

6000 copies are distributed via newsstands outside local IGA's, post offices and other prominent shops in Bindoon, Bullsbrook, Dandaragan, Gingin, Jurien Bay, Miling, Moora, Muchea, Moora, New Norcia, Wannamal, Watheroo, Wongan Hills and Yerecoin.

The NVNews is also published online at www.nvnews.com.au and emailed free to subscribers.

Full Page

262(w) x 385(h)mm

Rate per issue:
Standard \$1,150
Bulk rate (min 3 issues) \$915 ea

Half Page

262(w) x 190 (h)mm

Rate per issue:
Standard \$600

Bulk rate (min 3 issues)
\$525 each

1/4 Page Vertical

130(w) x 190(h)mm

Rate per issue:
Standard \$310,

Bulk Rate (min 3 issues) \$275 ea

1/4 Page Horizontal

262(w) x 100(h)mm

Rate per issue: Standard \$310, Bulk
Rate (min 3 issues) \$265 each

1/8 Page

130(w) x 100(h)
mm

Rate per issue:
Standard \$155
Bulk Rate (min 3
issues) \$135 each

1/16 Page

62(w) x 100(h)mm

Rate per issue:
Standard \$90
Bulk Rate (min 3
issues) \$80 each

Why advertise in the Northern Valleys?

- Targeted Audience - a growth region which offers your business sales opportunities.
- Reputation Building - you will be seen as an important business player in the region.
- Bonus extras - we work with our advertisers to help you achieve more.
- Readership and shelf life - the NVNews is read from cover to cover.
- Positive environment - people want to see your ads. Get out of their junk mail and into their favourite newspaper.
- Support your region and its growing community

The Northern Valleys region

The 'Northern Valleys' region has been created to describe the very unique valleys that lie north of Swan Valley. This region offers a richly-diverse landscape of valleys, rivers and farmlands. It covers the shires of Chittering, Gingin, City of Swan, Victoria Plains, Moora and Dandaragan.

North of Perth, the Northern Valleys is a veritable food basket growing just about everything you can imagine from beef, chicken and lamb to horticultural and grain crops. Not only is there an abundance of food produced in the region, but vast areas also remain untouched and are blessed with wildflowers and native wildlife begging to be discovered.

Within the Northern Valleys are well known areas such as the Chittering Valley, famous for its picturesque valleys and wine trail; and Gingin, a powerhouse of food production. Further north is the historical town of New Norcia, the only monastic town in Australia, where olive groves were planted by the monks as early as 1850.

The Shires of Moora, Wongan and Dandaragan include many smaller wheatbelt communities as well as large farming enterprises, a hospital and racetrack.

Our region is full of diversity and the Northern Valleys News aims to cover community interests and relevant information for residents as well as to uncover some of the fascinating stories and treasures within it.

